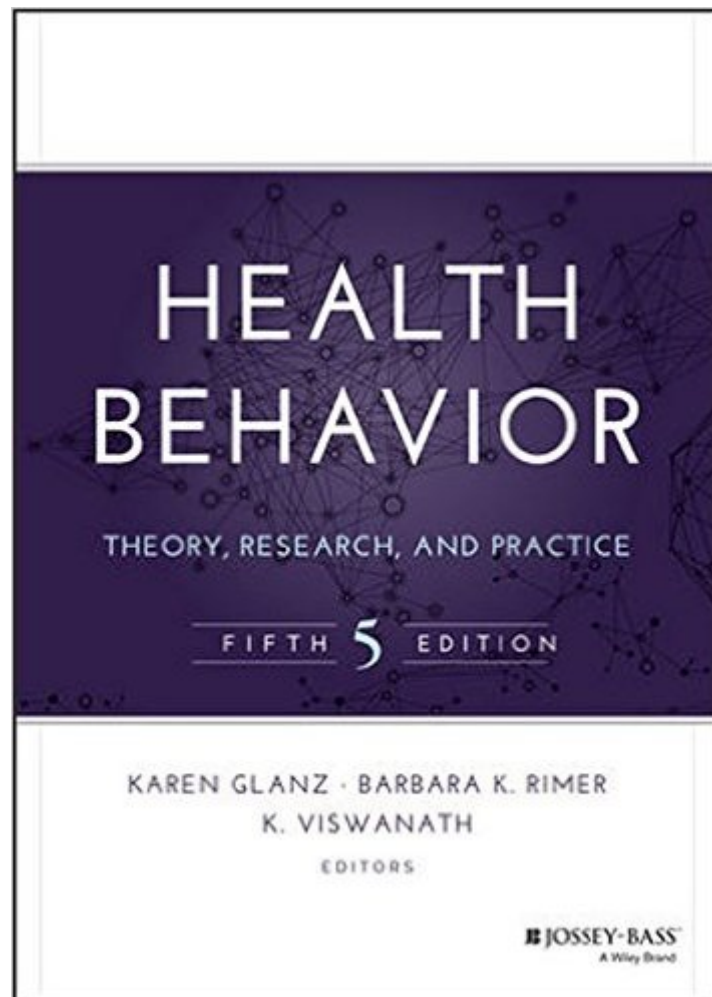


The book was found

Health Behavior: Theory, Research, And Practice (Jossey-Bass Public Health)



Synopsis

The essential health behavior text, updated with the latest theories, research, and issues Health Behavior: Theory, Research and Practice provides a thorough introduction to understanding and changing health behavior, core tenets of the public health role. Covering theory, applications, and research, this comprehensive book has become the gold standard of health behavior texts. This new fifth edition has been updated to reflect the most recent changes in the public health field with a focus on health behavior, including coverage of the intersection of health and community, culture, and communication, with detailed explanations of both established and emerging theories. Offering perspective applicable at the individual, interpersonal, group, and community levels, this essential guide provides the most complete coverage of the field to give public health students and practitioners an authoritative reference for both the theoretical and practical aspects of health behavior. A deep understanding of human behaviors is essential for effective public health and health care management. This guide provides the most complete, up-to-date information in the field, to give you a real-world understanding and the background knowledge to apply it successfully. Learn how e-health and social media factor into health communication Explore the link between culture and health, and the importance of community Get up to date on emerging theories of health behavior and their applications Examine the push toward evidence-based interventions, and global applications Written and edited by the leading health and social behavior theorists and researchers, Health Behavior: Theory, Research and Practice provides the information and real-world perspective that builds a solid understanding of how to analyze and improve health behaviors and health.

Book Information

Series: Jossey-Bass Public Health

Hardcover: 512 pages

Publisher: Jossey-Bass; 5 edition (July 27, 2015)

Language: English

ISBN-10: 1118628985

ISBN-13: 978-1118628980

Product Dimensions: 7.3 x 1.3 x 9.5 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars See all reviews (9 customer reviews)

Best Sellers Rank: #27,475 in Books (See Top 100 in Books) #2 in Books > Textbooks >

Medicine & Health Sciences > Medicine > Clinical > Preventive Medicine #4 inÂ Books > Medical Books > Medicine > Preventive Medicine #22 inÂ Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Public Health

Customer Reviews

Bought this textbook for a graduate level class. Very detailed on various topics related to health behavior. Could be written at a different reading level, though. Overall, nice book. Kindle version is easier to read.

Comprehensive coverage of the theories of behavior change, with a social ecological framework. Nicely done. I use it in my graduate course I teach.

It was my textbook, and I bought the kindle version. For me, the kindle version is useful. I'm ipad user, and I can read it in comfortable way.

NO COMMENT

The book was in excellent condition when I received it.

[Download to continue reading...](#)

Health Behavior: Theory, Research, and Practice (Jossey-Bass Public Health) The Most Useful Gift: Altruism and the Public Policy of Organ Transplants (Jossey Bass/Aha Press Series) Qualitative Research: A Guide to Design and Implementation (JOSSEY-BASS HIGHER & ADULT EDUCATION SERIES) Unraveling the Mystery of Health: How People Manage Stress and Stay Well (Jossey Bass Social and Behavioral Science Series) The Harvard Medical School Guide to Suicide Assessment and Intervention 1st (first) Edition published by Jossey-Bass (1999) Handbook of Strategic Enrollment Management (Jossey-Bass Higher and Adult Education (Hardcover)) The Promise of Mediation: Responding to Conflict Through Empowerment and Recognition (Jossey-Bass Conflict Resolution) The Essential Academic Dean or Provost: A Comprehensive Desk Reference (Jossey-Bass Resources for Department Chairs) Building Academic Language: Meeting Common Core Standards Across Disciplines, Grades 5-12 (Jossey-Bass Education Series) The Jossey-Bass Reader on Educational Leadership The Mediation Process: Practical Strategies for Resolving Conflict (Jossey-Bass Conflict Resolution) Mass for Three Or Four Voices: Soprano, (Alto), Tenor, and Bass, with Accompaniment of Organ, Harp, Violoncello and Double Bass (Latin

Edition) Epidemiology For Public Health Practice (Friis, Epidemiology for Public Health Practice)
Harmonia Sacra or Divine Hymns and Dialogues. with a Through-Bass for the Theobro-Lute,
Bass-Viol, Harpsichord or Organ. The First Book. [Facsimile of the 1726 edition, printed by William
Pearson] Bottesini - Double Bass Concerto No. 2 in B Minor & Allegro Grande di Concerto: Music
Minus One Double Bass Deluxe 2-CD Set Public Health Nursing - Revised Reprint:
Population-Centered Health Care in the Community, 8e (Public Health Nursing:
Population-Centered Health Care in the Community) The Theory and Practice of Innovation Policy:
An International Research Handbook (PRIME Series on Research and Innovation Policy in Europe)
The Manual to Online Public Records: The Researcher's Tool to Online Resources of Public
Records and Public Information Transitions Theory: Middle Range and Situation Specific Theories
in Nursing Research and Practice (Meleis, Transitions Theory) The Practice of Nursing Research:
Appraisal, Synthesis, and Generation of Evidence (PRACTICE OF NURSING RESEARCH:
CONDUCT, CRITIQUE, & UTIL (BURNS) Book 1)

[Dmca](#)